

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, James Loomis, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

James Loomis

Authorized committee:

Loomis for County Attorney

Agency requesting time (and contact information):

☒

N/A

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Woodbury County Attorney

Date of election:

June 7, 2022

☐

General

☒

Primary

Treasurer of candidate's authorized committee:

Cherise Loomis

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐

the candidate listed above who is a legally qualified candidate, or

☒

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: <u>James D. Loomis</u>	Signature: <u>Kelli Erickson</u>
Name: <u>James D. Loomis</u>	Name: <u>Kelli Erickson</u>
Date of Request to Purchase Ad Time: <u>5-6-22</u>	Date of Station Agreement to Sell Time: <u>5/11/2022</u>

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☐ Yes ☐ No Date ad received: _____**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**Federal candidate certification signed (above): ☐ Yes ☐ No ☒ N/A

Disposition:



Accepted



Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*



Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

Station Call Letters:

KSCJ, KSUX, KKMA, KQNU, KKYY

Date Received/Requested:

5/11/2022

Est. #:

Station Location:

Sioux City

Run Start and End Dates:

5/13 - 6/7/2022

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

NTR ☐ CASH ☒ XXX TRADE ☐ NEW ☒ XXX
 KSCJ ☒ KSUX ☐ KKMA ☐ KLEM ☐ KQNU ☐ KKYY ☐

Client: **LOOMIS FOR WOOD COUNTY ATTY**
 Agency:
 Address: **PO BOX 31**
BRONSON, IA 51007
 Contact: **JUDD SAUL**
 Phone #: **319-504-1771**

Local Direct ☒ XXX
 Agency
 Rep Agency
 Political ☒ XXX

	Day	Date
Start	FRI	5/13/22
End	TUE	6/7/22

Est #
 Ord #
 Calendar Bill ☒ XXX CIA ☐
 SBM Billing ☐ Confirm ☐
 Contract #
 Package:

Coop: ☐ Coop/Product Name:
 Cart #: **2776**

ISCI Code: Conflict Description: **POLITICAL CANDIDATE**

Spot Rate	Spot Lgth	Daypart	Start	End	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Spts/ Week	Total Line	Total \$
\$13.60	60	6A-7P	5/13	5/13					5			5	5	\$68.00
\$10.20	60	6A-7P	5/14	6/5						2	2	4	16	\$163.20
\$13.60	60	6A-7P	5/16	6/3	5	5	5	5	5			25	75	\$1,020.00
\$13.60	60	6A-7P	6/6	6/7	5	5						10	10	\$136.00

Remarks for Invoice: _____

Total Spots:	106
Total Gross:	
Total Net:	\$1,387.20

Jan		Feb		Mar		Apr	
Gross:		Gross:		Gross:		Gross:	
Net:		Net:		Net:		Net:	
May		Jun		Jul		Aug	
Gross:		Gross:		Gross:		Gross:	
Net:	\$1,006.40	Net:	\$380.80	Net:		Net:	
Sep		Oct		Nov		Dec	
Gross:		Gross:		Gross:		Gross:	
Net:		Net:		Net:		Net:	

Sales Rep: **KELLI** Date: **5/11/22** Mgr: 

Internal Notes for AE: _____

NTR ☐ CASH ☒ XXX TRADE ☐ NEW ☒ XXX
 KSCJ ☐ KSUX ☒ XXX KKMA ☐ KLEM ☐ KQNU ☐ KKYY ☐

Client: **LOOMIS FOR WOOD COUNTY ATTY**
 Agency:
 Address: **PO BOX 31**
BRONSON, IA 51007
 Contact: **JUDD SAUL**
 Phone #: **319-504-1771**

Local Direct ☒ XXX
 Agency
 Rep Agency
 Political ☒ XXX

	Day	Date
Start	FRI	5/13/22
End	TUE	6/7/22

Est # _____ Calendar Bill ☒ XXX CIA ☐
 SBM Billing ☐ Confirm ☐
 Contract # _____
 Ord # _____ Package: _____

Coop: ☐ Coop/Product Name: _____ Cart #: **2776**

ISCI Code: _____ Conflict Description: **POLITICAL CANDIDATE**

Spot Rate	Spot Lgth	Daypart	Start	End	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Spts/ Week	Total Line	Total \$
\$16.15	60	6A-7P	5/13	5/13					5			5	5	\$80.75
\$11.05	60	6A-7P	5/14	6/5						2	2	4	16	\$176.80
\$16.15	60	6A-7P	5/16	6/3	5	5	5	5	5			25	75	\$1,211.25
\$16.15	60	6A-7P	6/6	6/7	5	5						10	10	\$161.50

Remarks for Invoice: _____

Total Spots:	106
Total Gross:	
Total Net:	\$1,630.30

Jan		Feb		Mar		Apr	
Gross:		Gross:		Gross:		Gross:	
Net:		Net:		Net:		Net:	
May		Jun		Jul		Aug	
Gross:		Gross:		Gross:		Gross:	
Net:	\$1,182.35	Net:	\$447.95	Net:		Net:	
Sep		Oct		Nov		Dec	
Gross:		Gross:		Gross:		Gross:	
Net:		Net:		Net:		Net:	

Sales Rep: **KELLI** Date: **5/11/22** Mgr: 

Internal Notes for AE: _____

NTR

CASH

XXX

TRADE

NEW

XXX

KSCJ

KSUX

KKMA XXX

KLEM

KQNU

KKYY

Client:	LOOMIS FOR WOOD COUNTY ATTY
Agency:	
Address:	PO BOX 31
	BRONSON, IA 51007
Contact:	JUDD SAUL
Phone #:	319-504-1771

Local Direct	XXX
Agency	
Rep Agency	
Political	XXX

	Day	Date
Start	FRI	5/13/22
End	TUE	6/7/22

Est #

Calendar Bill

XXX

CIA

SBM Billing

Confirm

Contract #

Ord #

Package:

Coop:

Coop/Product Name:

Cart #:

2776

ISCI Code:

Conflict Description:

POLITICAL CANDIDATE

Spot Rate	Spot Lgth	Daypart	Start	End	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Spts/ Week	Total Line	Total \$
\$11.90	60	6A-7P	5/13	5/13					4			4	4	\$47.60
\$10.20	60	6A-7P	5/14	6/5						2	2	4	16	\$163.20
\$11.90	60	6A-7P	5/16	6/3	4	4	4	4	4			20	60	\$714.00
\$11.90	60	6A-7P	6/6	6/7	4	4						8	8	\$95.20

Remarks for Invoice:

Total Spots: 88

Total Gross:

Total Net: \$1,020.00

Jan		Feb		Mar		Apr	
Gross:		Gross:		Gross:		Gross:	
Net:		Net:		Net:		Net:	
May		Jun		Jul		Aug	
Gross:		Gross:		Gross:		Gross:	
Net:	\$741.20	Net:	\$278.80	Net:		Net:	
Sep		Oct		Nov		Dec	
Gross:		Gross:		Gross:		Gross:	
Net:		Net:		Net:		Net:	

Sales Rep: KELLI

Date: 5/11/22

Mgr:

Internal Notes for AE:

NTR

CASH

XXX

TRADE

NEW

XXX

KSCJ

KSUX

KKMA

KLEM

KQNU

XXX

KKYY

Client:	LOOMIS FOR WOOD COUNTY ATTY
Agency:	
Address:	PO BOX 31
	BRONSON, IA 51007
Contact:	JUDD SAUL
Phone #:	319-504-1771

Local Direct	XXX
Agency	
Rep Agency	
Political	XXX

	Day	Date
Start	FRI	5/13/22
End	TUE	6/7/22

Est #

Calendar Bill

XXX

CIA

SBM Billing

Confirm

Contract #

Ord #

Package:

Coop:

Coop/Product Name:

Cart #:

2776

ISCI Code:

Conflict Description:

POLITICAL CANDIDATE

Spot Rate	Spot Lgth	Daypart	Start	End	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Spts/ Week	Total Line	Total \$
\$11.05	60	6A-7P	5/13	5/13					4			4	4	\$44.20
\$8.50	60	6A-7P	5/14	6/5						2	2	4	16	\$136.00
\$11.05	60	6A-7P	5/16	6/3	4	4	4	4	4			20	60	\$663.00
\$11.05	60	6A-7P	6/6	6/7	4	4						8	8	\$88.40

Remarks for Invoice:

Total Spots: 88

Total Gross:

Total Net: \$931.60

Jan		Feb		Mar		Apr	
Gross:		Gross:		Gross:		Gross:	
Net:		Net:		Net:		Net:	
May		Jun		Jul		Aug	
Gross:		Gross:		Gross:		Gross:	
Net:	\$676.60	Net:	\$255.00	Net:		Net:	
Sep		Oct		Nov		Dec	
Gross:		Gross:		Gross:		Gross:	
Net:		Net:		Net:		Net:	

Sales Rep: KELLI

Date: 5/11/22

Mgr:

Internal Notes for AE:

NTR ☐ CASH ☒ XXX TRADE ☐ NEW ☒ XXX
 KSCJ ☐ KSUX ☐ KKMA ☐ KLEM ☐ KQNU ☐ KKYY ☒

Client: **LOOMIS FOR WOOD COUNTY ATTY**
 Agency:
 Address: **PO BOX 31**
BRONSON, IA 51007
 Contact: **JUDD SAUL**
 Phone #: **319-504-1771**

Local Direct XXX
 Agency
 Rep Agency
 Political XXX

	Day	Date
Start	FRI	5/13/22
End	TUE	6/7/22

Est #
 Ord #
 Calendar Bill XXX CIA
 SBM Billing Confirm
 Contract #
 Package:

Coop: Coop/Product Name: Cart #: **2776**

ISCI Code: Conflict Description: **POLITICAL CANDIDATE**

Spot Rate	Spot Lgth	Daypart	Start	End	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Spts/ Week	Total Line	Total \$
\$10.20	60	6A-7P	5/13	5/13					4			4	4	\$40.80
\$8.50	60	6A-7P	5/14	6/5						2	2	4	16	\$136.00
\$10.20	60	6A-7P	5/16	6/3	4	4	4	4	4			20	60	\$612.00
\$10.20	60	6A-7P	6/6	6/7	4	4						8	8	\$81.60

Remarks for Invoice: Total Spots: 88
 Total Gross:
 Total Net: \$870.40

Jan		Feb		Mar		Apr	
Gross:		Gross:		Gross:		Gross:	
Net:		Net:		Net:		Net:	
May		Jun		Jul		Aug	
Gross:		Gross:		Gross:		Gross:	
Net:	\$632.40	Net:	\$238.00	Net:		Net:	
Sep		Oct		Nov		Dec	
Gross:		Gross:		Gross:		Gross:	
Net:		Net:		Net:		Net:	

Sales Rep: **KELLI** Date: **5/11/22** Mgr: *[Signature]*

Internal Notes for AE: